



REASONS TO ATTEND THE LIFE MEMBER CONFERENCE

WHO WE ARE: THE IEEE LIFE MEMBER PROFILE

IEEE Life Members represent over 38,000 of IEEE's 440,000 global members. We have over 31,500 Life Members in North America, with other members in over 160 countries.

Life Member interests represent a spectrum of technical, professional, and personal activities. Among those interests are leadership & management, signal processing, electromechanics, computer systems and software, bioengineering, photonics, robotics, autonomous systems, finance, family, community service, leisure activities, and sports.

IEEE Life Members represent the most senior executives, experienced designers, volunteers, technology influencers, pioneers, and valuable partners within the IEEE and the industry. A large percentage of Life Members continue to lead and influence corporate technical development teams. Many other Life Members are retired and remain active as volunteers for the profession and in the community.

Life Members believe strongly in giving back and paying forward. We serve as mentors to younger engineers and technical professionals. We also provide guidance to countless professionals and policy makers about technological changes and technology's impact on society.

SOME REASONS TO ATTEND THE CONFERENCE

Attending the IEEE Life Member Conference can be a valuable investment for Life Members, Senior Members and any individuals committed to making a personal commitment to technical and professional growth.

The top reasons why you should consider making a personal investment and attending the conference:

1. **Exposure to influential decision-makers:** The Conference speakers are invited top level decision makers, thought leaders and influencers. Interacting with these leaders will create connections that can influence your business and personal directions.
2. **Networking opportunities:** The Conference Program provides for direct interaction between sponsors and attendees. Sponsors can network with senior leaders, industry experts, and other sponsors, thereby fostering valuable connections that can lead to

future business opportunities, partnerships, or relationships. Attendees and corporate representatives will share insights, expertise, perspectives, and innovative ideas during panel discussions, breakout sessions, workshops, or mixers. The conference participants can share what is learned with your friends, co-workers, constituents, and personal networks. Networking can lead to collaborations, mentorship opportunities, and new friendships.

3. **Knowledge Sharing:** The Conference program offers a diverse range of technical and professional workshops, breakout sessions and presentations that will allow industry experts to share their insights and knowledge on various topics relevant to our fields of interest. The speakers are all invited and represent decision makers, influencers, and leaders in our field. The Conference will facilitate the development of a deeper understanding of market trends, emerging technologies, and industry challenges. The sharing opportunities are endless.
4. **Continuing Education and Professional Development:** The Conference, through the program and corporate representatives, will enable conference participants to receive updates on the latest trends, perspectives, professional skills, practices, and technologies within our fields of interest. One of the objectives of the conference is for Life Members to become better mentors and offer career guidance to young members. The Conference program is planned to satisfy that goal.
5. **Career Options:** Attending the Conference can open doors to career opportunities or consulting engagements. The networking opportunities with other attendees, discussions with industry leaders and interactions with corporate representatives will exposure to new challenges and business options.
6. **Collaboration Opportunities:** Conference participants can identify potential collaborators for new product development or research projects, emerging technology development, or joint venture initiatives. Collaboration within the IEEE member community can lead to a diversity of innovative opportunities.
7. **Social and Cultural Events:** Austin was selected as our conference location because of the mix of social, cultural, tour, and vacation destination alternatives. In addition to conference planned events, the conference and the Austin area provides opportunities for relaxation, enjoyment, and building lasting connections with fellow IEEE life members.
8. **Connecting and reconnecting with the IEEE Community:** Attending the conference allows you to reconnect with the broader IEEE community, fostering a sense of belonging, camaraderie, and pride in being part of an esteemed professional organization.

Specific details about the conference, including its program and offerings, will be listed on the conference web site, and published through various social media channels.